### SUTHERLAND HIGH SCHOOL



### SUTHERLAND HIGH SCHOOL ADVERTISING RATES 2022/2023

## ALL SPONSORS LOGOS ARE PLACED ON OUR WEBSITE.

#### LEARNER DIARY

- Front and back cover R7000 for 2023
- Inside ½ page R2000 for 2023
- Full page R3000 for 2023
- ¼ page R1500 for 2023

#### SCHOOL PARKING LOT BILLBOARD

- R8000 per year Payable in full or via monthly or quarterly payments 2450mm x 985mm.
- R6000 per year Payable In full or via monthly or quarterly payments 1220mm x 985mm.
- The school will manufacture and install the board at our own cost.

## **SCHOOL BUS ADVERTISING**

R5000 for the year (<u>Magnetic Stickers only</u>. Artwork and manufacturing for the sponsors account).
The school busses transport our learners to schools in and around Gauteng Province as well as to other provinces for tours and camps. The busses are used to travel to our outreach events throughout SA.

### **SCHOOL TRAILER ADVERTISING**

R5000 for the year (<u>Magnetic Stickers only</u>. Artwork and manufacturing for the sponsors account).
 This trailer is used for travel to other provinces for tours and camps as well as to our outreach events throughout SA.

# **D6 COMMUNICATOR**

- Electronic advert for 3 months at R600.
- R1800 for the year which allows for 4 different adverts per year.

### **LEAFLETS TO LEARNERS**

- R600 for all learners to receive a flyer.
- R200 per grade.

### SPORTS TEAMS PLAYING KIT

- Financial donations of a minimum of R7000 towards a team/sports playing kit ensures the sponsors logo is added to the match playing kit for the year and a sign is placed on the sports field of the chosen sport. Choose from the following sports:
  - o Athletics
  - Cross Country
  - Hockey
  - o Cricket
  - o Golf
  - o Softball
  - Tennis
  - Netball

- Rugby
- Football
- Swimming
- Cycling/Mountain Biking
- o Chess
- Equestrian
- Squash

### **CULTURAL SPONSOR**

- Financial donations of a minimum of R6000 towards our culture department to be used at any of the following events in the year:
  - Musical
  - Redenaars
  - Mr and Miss Sutherland
  - o Choir
  - o Public Speaking
  - One-Act play
  - o Children's Theatre
  - Suthies Got Talent
  - Cheerleading
  - War-Cry Leading

## **SPORTS FIELDS SPONSOR**

- R8000 for the year enables you to place four 1.5 x 1.5 advertising boards on the sports field you sponsor for the year. The school manufactures and installs the boards. Choose from the following sports fields:
  - Hockey Astro
  - Swimming pool and swimming pool pavilion
  - Cricket Field
  - Rugby Field
  - o Athletics Field
  - Netball/Tennis Courts

# **COMBINATION SPONSOR**

- Sponsor R25 000 for the year which entitles you to:
  - o 1 x 1240mm x 980mm sign board to be placed in our parking lot billboard for the year.
  - 4 x 1m x 1m sign boards to be used at our sports events on our fields. (Astro, Pool, Rugby Field and Cricket Field).
  - o 6 x A4 magnetic signs to be used at our sports events on our fields. These signs will also be placed on the busses when we travel to various events.
  - 2 x fully branded gazebos to be used at our home and away events by our sports teams.
  - o 2 x fully branded gazebos to be used by our **First Aid teams** at our home events.
  - Logo added to the website.
  - o The funds will also be used for our cultural events to purchase prizes, costumes, props etc.